

where
you
need
to be.



Al-Tafseer Solutions (Private) Limited.

2020

Company Profile

Message from C.E.O:

As the digital revolution accelerates, it is changing the World's business environment in significant ways. The sharp increase in data traffic is changing people's values. Consumer purchasing habits are also changing, influenced by e-commerce and the sharing economy. As a result, corporate business models are forced to transform. In Pakistan and other technologically advancing countries, mass-market brand competition is heating up, as evidenced by declining sales of products having little competitive advantage. The world faces an unforgiving competitive environment in which survival depends on building high barriers to entry through strong technological advantage and sophisticated branding.

In this context, the Al Tafseer Solutions' vision is to become a Genuine Global Specialty Company growing sustainably. Progress is being made on schedule both in strengthening the business foundation and in achieving information and technology targets associated with core businesses.

Reaching financial targets is, in contrast, difficult. Flagging sales in some weaker Startups businesses outweighed favorable performance from stronger brands and the other business — which is increasingly focused on its core competencies.

In view of the above, Al Tafseer Solutions aims to grow on a path toward a sustainable growth by resolutely structuring in accordance with the next This means we will increase the contribution to sales of all our clients and prospective clients, core businesses by focusing growth solutions on categories which can aim at the global position. To bolster support for the Al Tafseer Solutions growth, is in client companies' growth, to facilitate their digital transformation.

Ismail I Nakhuda

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OUR PHILOSOPHY

Our approach focuses on a new way of business, thereby combining IT innovations and adoption while leveraging an organization's current assets. Our team is committed to provide IT Services with:

-Quality -Technology, Innovation & Support

Quality

Our main emphasis is to deliver best quality in every project we undertake. With our time-tested business methodology, and structured solution building approach, we ensure to maintain our global business standards.

Technology, Innovation & Support

Technology leadership is the most successful strategy to challenge competitors and consolidate our position since business and technology work hand in hand. Our firm's belief in this synthesis has motivated and enabled us to deliver solutions with a decisive competitive advantage. Al Tafseer Solutions (Pvt.) Ltd., today, is a new generation framework of technology innovators to accelerate growth.

In each of our project, we emphasize on innovation. Our structured team works with a methodology and knowledge to innovate and deliver excellent services.

OUR COMMITMENT

At the core of Al Tafseer Solutions (Pvt) Ltd.'s implementation of technology is its commitment to innovation. Al Tafseer Solutions (Pvt.) Ltd. is devoted to consistent innovation in design, product quality and reliability, and in being responsible toward both its customers and the environment. Moreover, we are committed to provide quality development of innovation-driven business solutions, cost-effective management systems to local and global companies at a competitive rate.

OUR VALUES

Quality | Technology | Innovation | Customer Satisfaction | Win together

We aim to be the best at what we do. AI Tafseer Solutions (Pvt.) Ltd. has a dream of evolving into a Global IT Company, ensuring that the solutions being delivered include best practice in I. T. with the chosen area of technology.

- We operate with a complete focus to Maximize customer satisfaction.
- Develop and encourage an environment of mutual respect within the company and extending it beyond to clients.
- Encourage commitment and personal learning of the workforce.

We are proud to have built our organization on the strong pillars of integrity, honesty, and self-respect.

Mission:

AI Tafseer Solutions believes in delegation and empowerment. We believe in doing our work in the most efficient way with robust and structured methodology, with gradual evolution from hard-work to smart- work culture, at client's end also.

Vision:

AI Tafseer Solutions aims to empower innovation in organizations by transforming traditional business operations with their broad horizon of digital solution offerings.

ABOUT US

Al Tafseer Solutions (Pvt.) Ltd. is an information technology company, empowering organizations to innovate and transform digitally, by offering custom developed applications, cost-effective management systems and innovation-driven business solutions to help you take that edge further. We aim to enhance the efficiency of businesses and increase the growth of organizations with an extensive horizon of our digital solution offerings.

Al Tafseer Solutions (Pvt.) Ltd.'s strength lies in perceiving the client's business processes, culture, vision and goals across the industry segments and offering client-oriented solutions, which are highly reliable. We commenced operations in 2010, to provide and IT services to clients – globally and locally as partners to conceptualize and realize the technology driven business transformation initiatives.

With a rare mix of domain, technology & project management experts, we bring the most complete team to bear on every project we take on. Business & technology experts, from some of the best universities in the country, bring invaluable insights and expertise into their areas of expertise. Industry veterans, who has led the major customer-based IT projects, form the backbone of our leadership team. In a business model where people are the growth drivers, we are endowed with one of the most enviable pool of talent from across the country.

For now, a we are physically present only in Pakistan. While our strong sales & marketing presence in different regions of world give us the ability to strengthen existing relationships, build new ones & enter new markets. On the other hand, our alliance partners give us an extended reach into markets where we do not have a direct presence.

FINANCIAL STRATEGY

At Al Tafseer Solutions (Pvt.) Ltd, the operational structure has been built in such a manner that it lets each department operate individually and tap the business generated by other department as well. The interdependence of all departments is minimal with maximum support to each one. The company is able to churn out substantial benefit upon investment made within a short period of time. The complete business has been structured with a vision to achieve revenue targets.

The primary business set up was done with the help of capital investments. With gradual spiraling up business, the amount earned was re-invested to create more opportunities. With long terms contracts and substantial annual income from a long-standing potential client, Al Tafseer Solutions (Pvt.) Ltd is able to reach break-even in due time.



We expect to look up to a completely new standard of operations, project management due to the new competitive and long projects under progress.

INFRASTRUCTURE

AI Tafseer Solutions (Pvt.) Ltd. is not only equipped with a pool of talent where manpower is concerned, but it also has that infrastructure that assists them achieve their targets efficiently. The company is equipped with the latest hardware and other related peripherals and uses up-to-date software for its efficient functioning.

Facility Infrastructure

- 2 floors with a 2250 sq. ft development center.
- Complete Power Backup

IT Infrastructure

- 30+ High-end workstations with a file share server.
- E-CAT6 cabling - Switches with GIGABIT interconnectivity.
- Windows Server domain with Windows 10 Professional Workstations.
- Redundant remote server for disaster recovery and back up.

Data Connectivity

- High speed Lease line, with DSL backup.

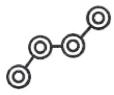
Windows 10® Server OS

- Fire walled Proxy Server & SSL Encryption / VPN.
- Network Audit on a weekly basis.

Data Security

- Fire walled Proxy Server & SSL Encryption / VPN.
- Network Audit on a weekly basis.

Why Choose Us ?



Proven Track Record

Our team works exceptionally to provide outright satisfaction. Client's contentment is always our prime concern.



Domain Expertise

We have thorough knowledge of your industry's distinctive standards and practices to efficiently deliver prevailing results.



Experienced In-House Team

Our team of technical and business executives dispense inventive ideas, profound expertise, and the will to achieve outbound success.



Interoperable Solutions

The cost-effective and pliant solution enables coherent interoperability with your existing business application.



Efficient & Timely Delivery

Our team never trades off on timely delivery of the products and services, also ensuring that quality is not compromised.



Value for Money

Cost reduction in business operations result in noticeable Return on Investment for all our corporate clients.

LEADERSHIP & TEAM

Al-Tafseer Solutions' team consists of experts and innovators from in field of Technology, Business and visionaries that lay the founding stone of the business. The team has made it from initial phase to today's business stance, with full-fledged, completely owned set of variety of operations.

Usman Rehan: Co-Founder & Head- Software Development

Usman's focus is on driving growth and direction for our Ecommerce business. He has above 5 years global experience in design, development and implementation of digital products and solutions. Usman holds a Bachelors degree in Computer Science from National University of emerging Sciences.

Faizan Raza: Team Lead- Software Engineer

Faizan has experience of over 4 years in IT software industry. During this period, has worked extensively on the service and product based software development; in both domestic and international markets. The outlook provided by this experience and him strong educational background gives him the confidence to take responsibility for establishing long term IT strategies/ policies for the company and mentoring software engineers.

Badar Shamsi: Head-Technology Projects

Badar graduated from Canada, with a degree in Business administration in 2012 followed by a certification in Artificial Intelligence from University of Toronto in 2019. He has over 14 years of professional experience and for last ten years- He is working in technology leadership, customer facing roles and responsible for global team building, presales, solution delivery and process management.

Fahad Shamsi: Consultant- Business Growth

Fahad is a seasoned business professional with over 17 years of experience in banking and IT sector. With his current focus around business development strategy and execution he possesses strong background around data and analytics and has been directly involved with several customers especially in the banking domain to define and prioritize their data journey. At Al-Tafseer Solutions he is responsible for improving the effectiveness of sales organization for long term and sustainable growth.

With a mix of domain, technology & project management experts, we bring the complete team to every project we take on. Our people work with enthusiasm, and a drive to be best. Their innovative spirit and ambition to be best encourages them to voice new ideas without any fear as ours is a company of minimal hierarchy and makes us a congenial place to work.

SERVICES

Al Tafseer Solutions (Pvt.) Ltd. delivers quality and timely solutions and services at a price that make our clients smile. Al Tafseer Solutions focuses on development at our excellence center in Karachi, Pakistan. This allows us to scale up rapidly (leveraging on the plentiful supply of talent and thus cutting down on execution time) at costs that are slightly cheaper. An in-depth knowledge of various technology areas enables us to provide end-to-end solutions and services. With our 'Web of Participation', we maximize the benefits of our depth, diversity and delivery capability, ensuring adaptability to client needs, and thus bringing out the most innovative solutions in every business and technology domain. Al Tafseer Solutions (Pvt.) Ltd. is your one stop partner where you can outsource all your support services with complete peace of mind about quality and reliability. Al Tafseer Solutions' strength lies in understanding the client's business processes, culture, vision and goals across the industry segments and offering client-oriented solutions which are highly reliable, creating customer comfort.



MOBILE APPLICATION DEVELOPMENT

AI Tafseer Solutions (Pvt.) Ltd. remains at the forefront of mobile application development by offering a range of simple as well as custom mobile app design themes used in all platforms including Android & iOS. We create value-added applications tailored exactly to your specific business requirements for enhanced efficiency, functionality and value addition. AI Tafseer Solutions (Pvt.) Ltd. is vastly experienced in developing and testing Mobile Applications.

An intuitive, mobile-first experience is a powerful way to differentiate your brand and grow a loyal customer base. AI Tafseer Solutions (Pvt.) Ltd. offers a complete set of mobile app development services using native and cross-platform frameworks. We create outstanding mobile experiences on Android and iOS using scalable cloud backend solutions. We continuously innovate and release app updates on a regular cadence to ensure that your mobile apps remain indispensable for your customers and team members.

Our team has a passion for Mobile Application development and we always follow new trends and changes in this high-tech arena. We have proficient technical teams to deliver complete solution, from design to development.



DESKTOP APPLICATION DEVELOPMENT

AI Tafseer Solutions (Pvt) Ltd. has kept attuning modern trends and technological advancement to remain at the foreground of application development. Local and international clients across all major industries have digitized and enhanced their internal and customer-facing operations using web applications created by AI Tafseer Solutions (Pvt) Ltd. We use a wide range of proprietary and open-source modern technologies and frameworks to produce powerful and user-friendly applications that users can access from any modern web browser.

AI Tafseer Solutions (Pvt) Ltd. also provides native and cross-platform desktop application development services for all major operating systems with excellent performance and a rich user experience.

Since inception AI Tafseer Solutions (Pvt) Ltd. Has been providing state of the art desktop applications and software solutions to all the size and type of organizations. In developing custom desktop applications, we see our role as partners, not merely programmers. We recognize that solutions succeed not solely for technical reasons, but because end-users and internal IT staff feel ownership.

Experienced team at AI Tafseer Solutions designs desktop applications which provide a balance in usability, functionality, flexibility and maintainability to help organizations attain their business objectives.



WEBSITE DEVELOPMENT:

To support your growing business needs, choose Al Tafseer Solutions (Pvt) Ltd. to monitor, maintain, and enhance your websites. From a smooth CMS to responsive design for E-commerce, Al Tafseer Solutions (Pvt) Ltd. keeps your website on its toes and at the top of its game – now and with one eye firmly on the future.

Website development is one of the core services of our business. We provide a wide range of professional services in the development of web 2.0. Our highly talented team endeavors to develop websites that can become an invaluable asset for your company.

We can help you to:

- Build new websites from scratch
- Maintain, extend, and improve existing portfolio websites or web applications
- Rebuild existing web systems using modern technologies to create more reliable and flexible CMS



DIGITAL COMMERCE:

Driving your core digital strategy which consists of multiple B2B/B2C E-commerce websites. Al Tafseer Solutions makes it possible for you to deliver an unprecedented E-commerce experience that attracts and converts prospects over channels and device. So, you can be ready to embrace digital transformation, today and tomorrow.

Our focus to specialize in the combination of high impact design with solid development of user-friendly and functional E-Commerce applications that not only enhance your corporate image but also aim to increase sales and visitor retention has proven beneficial in attracting and maintaining an increasing list of prestigious clients. We at Al Tafseer Solutions guarantee tailor-built corporate E-Commerce website that not only stand out from the competition, but also helps build your reputation as a leader in your industry.

Our certified team of digital commerce professionals provides the skill set required to plan, design, implement, and support E-commerce solutions to help your business identify strategies to drive sales and improve your brand's visibility online.



QUALITY ENGINEERING

We believe that the most important process in software development is quality assurance. The testing and quality management services at Al Tafseer Solutions are coupled with reliability and efficiency to enhance your digital assets across the development lifecycle. Al Tafseer Solutions passes applications through following levels of testing to assure quality engineering:

Requirements Analysis: Testing begins in the requirements phase of the software development life cycle.



Design Analysis: During the design phase, testers work with developers in determining what aspects of a design are testable and under what parameter those tests work.



Test Planning: Test Strategy, Test Plan(s), and Test Bed creation.



Test Development: Test Procedures, Test Scenarios, and Test Cases & Test Scripts to use in testing software.



Test Execution: Testers execute the software based on the plans and tests and report any errors found to the development team.



Test Reporting: Once testing is completed; testers generate metrics and make final reports on their test effort and whether or not the software tested is ready for release.

Retesting the Defects

- In this cycle applications are passed through following levels of testing:
- Component testing tests the minimal software item that can be tested.
- Component integration testing exposes defects in the interfaces and interaction between integrated components.
- System testing tests an integrated system to verify that it meets its requirements.
- Acceptance testing allows the end-user or customer to decide whether or not to accept the product.
- After modifying software, either for a change in functionality or to fix defects, a regression test re-runs previously passed tests on the modified software to ensure that the modifications haven't unintentionally caused a regression of previous functionality.

APPLICATION INTEGRATION

Modern businesses use multiple digital applications and systems to communicate internally between employees and departments, as well as externally with customers, partners, government agencies, and suppliers.

Al Tafseer Solutions facilitates its clients by rendering application integration services that allow automatic dispensing of pertinent information between these stakeholders by connecting various digital systems together. Our application integration expert's aid your company generate more absolute use of your business information and accelerate time to market. Your team will save time in managing web applications and isolated computer software's, permitting them to run after tasks that offer real business value.

We take a platform-agnostic approach to integration, which allows us to recommend the best integration platform and technology stack for your specific set of business needs. Our integration professionals apply modern integration techniques to create efficient, easy-to-maintain data exchange systems that maximize the return on your IT investments.



CLOUD SERVICES

Al Tafseer Solutions (Pvt) Ltd. Is in all cloud deployment models including private, public and hybrid cloud to deliver scalability, efficiency and control over your data and resources.

High-performance technologies like web APIs, platform-as-a-service, microservices and serverless architecture are channeled by our cloud business solutions which builds your exclusive gateway to the cloud.

Al Tafseer Solutions (Pvt) Ltd. enables you to transition to the cloud seamlessly, whether you're transferring an off-the-shelf package, migrating legacy software, or developing a new application from scratch. Our strategic planning also provides valuable guidance for organizations with an existing cloud presence.

Our expert consultants recommend the right mix of cloud platform, deployment model, and service types to achieve your strategic goals. We develop a cloud adoption strategy, cost-benefit analysis, and IT roadmap for your cloud journey.



DIGITAL MARKETING

In the world of marketing, digital marketing has become a necessity. We at Al Tafseer Solutions scheme to build and implement online plans for your business that will bring you to the forefront and put you above your competitors. By employing our digital marketing services, you can develop and triumph through considerate and custom marketing. Increase your presence and double your earnings by getting on top in all the search engine results. Following services are under the domain of our digital marketing solutions.

Social Media Marketing: Our team of experts offer a wide range of strategies on different platforms like Facebook, Twitter, and Snapchat to ensure that your core business is promoted and other objectives are fulfilled.

Search Engine Optimization: We help you improve your digital presence by ensuring relevant key words are embedded so that your website appears on top of all search engine results.

E-Commerce Development: Not only do we develop e-commerce based on the requirements mapped out by our clients, but we also provide continuous back-end support and maintenance to their staff

Email Marketing: Harness the power of personalized Emails to execute feature rich, high quality marketing campaigns for our customers, helping them achieve their objectives





Quick Delivery

About

QuickDelivery is an online food delivery marketplace that connects restaurants to the public, enabling foodies to digitally place orders to their favorite restaurants, and ensuring that quality food is timely delivered through an efficient rider network.

Suite Components

User Application: Mobile and web application for foodies where they can order online from a range of restaurants registered with QuickDelivery

Merchant dashboard: A desktop portal for restaurants where they receive the online food orders and accept/reject the orders

Riders Application: Accepted orders are directed to the nearest riders and upon acceptance their rides are tracked from order pickup to delivery

Administrator panel: Reports based on the rich data helps build statistical analysis regarding the performance of restaurants, order patterns of foodies, and efficiency of delivery riders.

Key Features

Home: All nearby restaurants are previewed on the homepage with their reviews and ratings.

Search & Filter: You can search for your favorite restaurants or food through the application.

Order: Simple interface to select favorite food and place an order for the same.

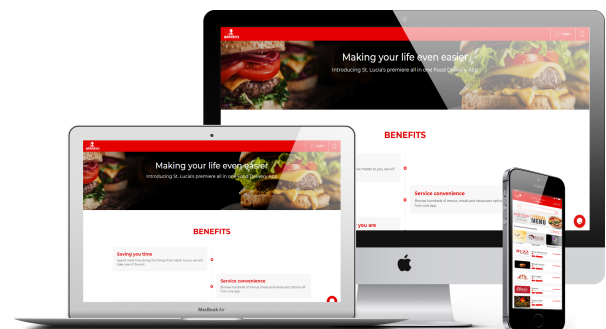
Shopping Cart: Before checking out, review all the food items that you have ordered and add any special instructions or promo codes.

Payment: Different payment gateways integrated within the application to facilitate real-time online payments.

Wallet: No longer a problem if you have paid extra cash to the delivery person as the extra amount will be credited to your wallet.

Track: From order acceptance to delivery, the foodies know the exact status of their order.

Rate & Review: Foodies can leave their comments and reviews based on their experience of different restaurants





Quick Mall

With up to 50000 daily users, you're in very good company. MOC is the leading online marketplace in St Lucia, empowering thousands of sellers to connect with 175000 customers. Mall of Caribbeans, a Marketplace, and a Community in your pocket that provides immediate and easy access to 1.5 million products in more than 200 categories.

iOS and Android Mall of Caribbeans. Countries Aimed. St Lucia, Barbados, Spain.

Mall of Caribbeans ([Powered by QuickDeliverySlu.com](https://www.QuickDeliverySlu.com))

MEGA DEALS

Our mega deals are focus, deeply discounted deals that are a steal for the price! Make sure you checkout while they're still in stock.

JUST FOR YOU

Mall of Caribbeans app knows your choice! Our personalized app uses artificial intelligence to help you find exactly what you are looking for.

EASY RETURNS & REFUNDS

Purchase Protection is the biggest commitment we give to our customers. Manage and track your orders, and easily initiate returns and refunds!

DAILY FLASH SALES

Our 24/7 Flash Sales offer big discounts on top selling products. With limited time and stock, it's fastest fingers first Mall of Caribbeans !

Mall of Caribbeans is your doorway to our 300 top brands that are committed to top-quality products, fast shipping and a 16-day return policy!

TOP-UP & eSTORE

Shop from our 'digital' products to find the best deals near you or top-up your phone with any local mobile network operator.

Quick WALLET

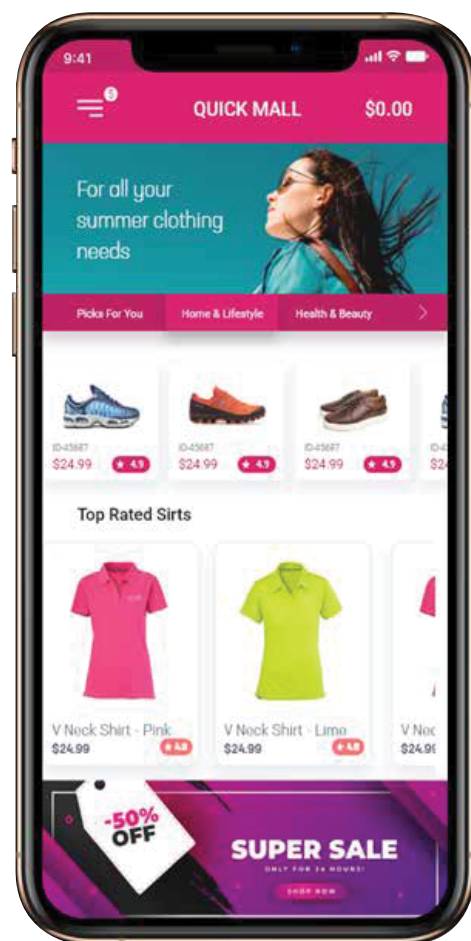
Quick Wallet is the fastest way to checkout with instant refunds and exclusive deposit bonuses!

EASY & SECURE CHECKOUT

Our PCI-DSS compliant technology ensures smooth and safe payment of your purchase.

Our community-driven ratings and reviews allow you to thoroughly verify your purchases and access real experiences from past customers.

Happy Shopping!





Home Owners Association

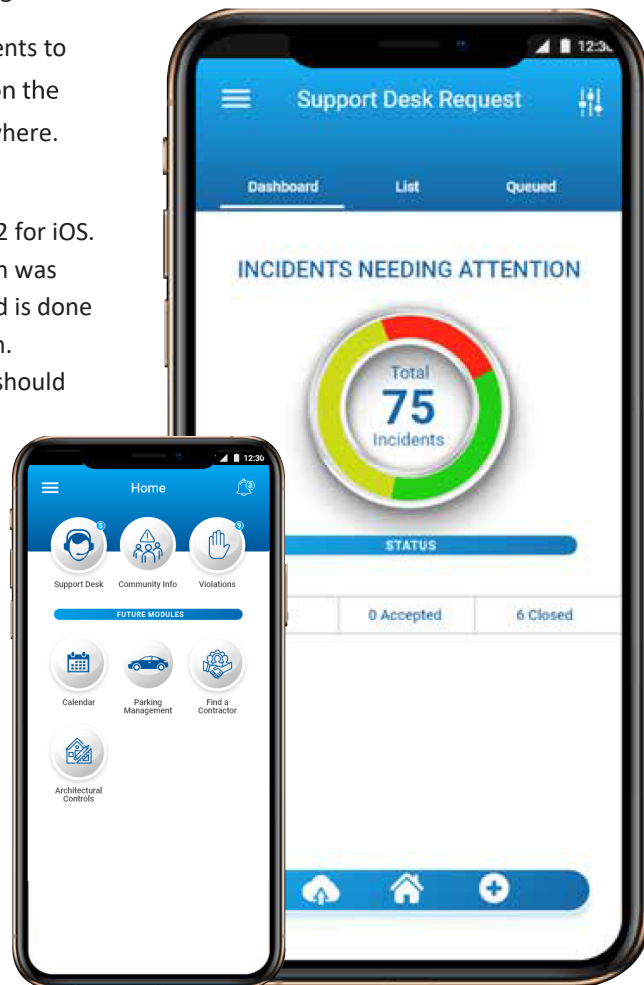
In addition to giving our client board members, developers and builders complete access to pertinent community information in the cloud, we go to the next level by providing access to pertinent community information via our mobile app suite, called HOA, enabling us to provide dramatically better homeowner association management and condominium management services.

RealManage team members are empowered with industry-leading mobile technology which gives our employees the ability to provide exceptional customer service to the finest communities, developers, and builders across the country on the go.

Our suite of mobile apps allows our clients to access day-to-day community affairs on the go from any device, anytime, and anywhere.

Project Details.

In this project we Used, Native Swift 4.2 for iOS. and Java for Android. Latest. The design was built on Adobe.XD. The Project Backend is done on Oracle while hosted on Dgitel Ocean. This project gave HOA a new look and should growth of 60% Communities to join in.



CLIENTELE

In a period of over a year, Al Tafseer Solutions has built a wide customer base coming from different areas of business society. We have not only local organizations as our clients but have also become a reliable name for overseas clients.



PARTNERS

One of our main priorities is to build a network of a very distinguished partners. Al Tafseer Solutions (Pvt.) Ltd is partnering with big international and regional partners with different products portfolio that empowers us to provide the best customized offerings that fit our customers' varied requirements

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